# Iris Foundation Australia Limited
## Strategic Plan 2021-2023

**Our Vision**
Our Vision is to prevent suicide on the Central Coast

**Our Values**
- **Empathy**
  We value lived experience, seeking understanding and insight
- **Integrity**
  We value doing what we say
- **Respect**
  We value the dignity, life experience, capacity and capability of every person

**Our purpose is to foster resilience, hope and connections in our community to reduce the risk of suicide**

**Supporting Resilience**
- Deliver at least eight Cool Connections programs each year
- Deliver at least four other resilience programs each year
- Identify at least two programs for future development each year

**Embracing Hope**
- Gather and share stories of hope through lived experience
- Identify and develop practical ways of bringing hope to people in our community
- Support community projects that focus on early help seeking

**Cultivating Connections**
- Facilitate regular events to promote community awareness
- Support community projects that focus on early help seeking
- Drive brand awareness, community engagement and donations

**Our Governance**
- **Empathy**
  We value lived experience, seeking understanding and insight
- **Integrity**
  We value doing what we say
- **Respect**
  We value the dignity, life experience, capacity and capability of every person

**Resilient Organisation**
- We will maintain a resilient organisation that effectively and efficiently uses its resources

**Strategic Initiatives**
- Deliver at least eight Cool Connections programs each year
- Deliver at least four other resilience programs each year
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**APPROVED BY THE BOARD**

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